

## **Impact100 Louisville Announces 2024 BIG REVEAL**

### *Community of Women Collectively Donate Over \$2 Million to Benefit Local Nonprofits*

Louisville, KY — On June 18, 2024, Impact100 Louisville announced that it will donate \$529,000 to nonprofit organizations in Jefferson County in 2024. As part of its annual “BIG REVEAL” event, held virtually this year, the Louisville chapter of Impact100 revealed its final 2024 membership count of 529 which in turn translates to the number of dollars available for \$100,000 grants in 2024. Following this announcement, the organization’s 887 current or former members will have donated \$2,058,000 to local nonprofits in just 5 years.

The Impact100 model of collective giving is simple and effective - 100 women (or more) each donate \$1,000 to create a \$100,000 Impact Grant for a nonprofit organization in their community. Each November, members vote to identify which nonprofit organization will receive a donation. Impact Grants are awarded in five focus areas: Arts and Culture; Education; Environment, Recreation, or Preservation; Family; and Health and Wellness.

Each membership cycle, the small yet ‘impactful’ executive board sets its sights on making a bigger impact than the year before:

- In 2020, 206 members donated \$206,000
- In 2021, 316 members donated \$316,000
- In 2022, 450 members donated \$450,000
- In 2023, 558 members donated \$558,000
- In 2024, 529 members will donate \$527,000 in November 2024 to local nonprofits.

The Louisville chapter of Impact100, founded by mother and daughter Dani Kannapell and Carey Goldstein, came to fruition in 2020 with the mission of creating *A Community of Women Transforming Lives Through Collective Giving*. According to co-founder, Carey Goldstein, “Women have the power to transform their communities by coming together collectively and collaboratively. When you give a \$1,000 you hope it makes an impact; however, when you give a \$1,000 through Impact100 Louisville you know it will make a significant impact to our community.”

“This year represents an incredible milestone for Impact100 Louisville as we surpass the two million dollar mark for total grants awarded to date,” added co-founder Dani Kannapell. “We could not be more excited that in five years since we started, we will have donated an incredible \$2.0+ million to the local nonprofit community. Now that’s truly making an Impact!”

Impact100 Louisville received 141 letters of intent for 2024 and has offered 27 organizations the opportunity to submit full grant applications. Grant winners will be announced at the Impact100 Louisville Annual Meeting and Awards Event on November 11th at The Olmsted.

Impact100 Louisville is just one of the 60 chapters of Impact100. This year Impact100 celebrates 23 years of local impact, having given away over \$123 million collectively.

For more information, please contact [info@impact100louisville.org](mailto:info@impact100louisville.org) or visit [www.impact100louisville.org](http://www.impact100louisville.org)

**About Impact100 Global**

Impact100 is a collective force for good; uniting and empowering women to give together, creating transformational impact, locally and globally. With more than 60 chapters around the world, Impact100 celebrates 22 years of local impact, having given away more than \$123 million collectively.