



FOR IMMEDIATE RELEASE
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**Impact100 Junior to Host Membership Recruitment Event for High School Girls
on March 12 at KMAC Contemporary Art Museum**

*New youth collective giving initiative introduces high school girls to the power of philanthropy
and connects them with local nonprofit service opportunities*

Louisville, KY - [Impact100 Junior](#), a student-run collective giving initiative for high school girls grades 9-12, will host a membership recruitment event at KMAC Contemporary Art Museum on Wednesday, March 12, from 5:00 – 6:30 pm for current and prospective members.

Founded in 2024 and led by enterprising high school girls, Impact100 Junior is modeled on the Impact100 collective giving model and designed to introduce the next generation of women to the power of philanthropy. Each year, Impact100 Junior recruits up to 100 high school girls to each donate \$103 (\$100 plus venmo fees) to create an Impact Grant for a local nonprofit. The youth-run grants committee reviews grant applications from education-focused organizations that have previously applied to and been vetted by Impact100 Louisville, thus requiring no additional work from the nonprofits. Selected finalists are presented to the Impact100 Junior membership who vote and award one unrestricted grant. Impact100 Junior also connects its members with summer local nonprofit service opportunities to help further foster their passion for philanthropy.

In 2024, 36 girls participated from six schools and selected Breakthrough Louisville as the recipient of their \$3,600 grant. Breakthrough Louisville is an exciting, tuition-free, academically challenging educational experience for traditionally underrepresented students on their path to college and career success.

During this recruitment event, teens will learn about the benefits of joining Impact100 Junior and receive an update from Breakthrough Louisville. Light refreshments will be provided and a 10% discount will be offered on jewelry and other KMAC gift shop purchases.

According to Mary Shea Ballantine, founder of Impact100 Junior and a senior at Sacred Heart Academy, “Our goal this year is to increase membership and educate high school girls about the value of collective giving and philanthropy. We also hope to expand the number of schools involved, both public and private, to represent the diverse perspectives that each high school girl can bring to our new initiative.”

KMAC is located at 715 West Main Street, Louisville, Ky 40202. Parking is available on Main Street, 7th Street or in the Kentucky Science Center parking lot (use section closest to the pedway where the dinosaur is located).

Please follow @Impact100Junior on Instagram for updates and information. If you know a high school girl who may be interested in joining the Impact100 Junior sisterhood, please have her reach out on Instagram or contact junior@impact100louisville.org.

[About Impact100 Global](#)

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Impact100 Global is a collective force for good; uniting and empowering women to give together, creating transformational impact, locally and globally. With more than 70 chapters around the world, Impact100 Global has given away more than \$140 million collectively since granting its first Impact Awards in 2002.

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