

Impact100 Louisville 2023 BIG REVEAL

Community of Women Donate 1.5 Million to Benefit Local Nonprofits

Louisville, KY — On June 28, 2023, the Louisville chapter of Impact100 announced that their 1,529 current or former members will have donated \$1,529,000 to nonprofit organizations in Jefferson County in just 4 years.

The membership model is simple — at least 100 women, each donate \$1,000 to create a \$100,000 impact grant to benefit their local community.

The Louisville chapter of Impact100, founded by mother and daughter Dani Kannapell and Carey Goldstein, came to fruition in 2019 with the mission of creating *A Community of Women Transforming Lives Through Collective Giving*.

Each membership cycle the small yet ‘impactful’ executive board set its sights on making a bigger impact than the year before

- In 2020 they donated \$206,000 with 206 members
- In 2021 they donated \$316,000 with 316 members
- In 2022 they donated \$450,000 with 450 members
- They are excited to announce that in 2023 they will welcome 558 members and will donate \$558,000 on the first Thursday of November 2023 to local nonprofits.

“At one point we were afraid that we would grow too fast, but we quickly realized that we can’t grow fast enough. The demand is high. Our nonprofits need our support” said Carey Goldstein, Co-Founder. “Each year our board dares to whisper a membership goal number and each year we have eclipsed our goal.”

The Impact100 membership model is unique but effective. “Just think, a group of women in Louisville, KY, will donate more than a MILLION DOLLARS to benefit our local community in just four years. Now, that’s making an Impact!” said Deon Stokes, Impact100 Communications Chair.

This year, 558 local women each gave \$1,000 to create a \$558,000 grant to benefit nonprofit organizations throughout Jefferson County, Kentucky.

Impact100 creates impact grants that are awarded in five focus areas: Arts and Culture; Education; Environment, Recreation, or Preservation; Family; and Health and Wellness.

Impact100 Louisville will announce this year’s grant winners at its Annual Meeting and Awards Event on November 2 from 5:00 to 7:30 p.m. EST at The Seelbach Hilton Hotel. The event will also highlight the \$1,529,000 that the Louisville chapter has donated to the local nonprofit community in just four years.

Impact100 Louisville is just one of the 60 chapters of Impact100. This year Impact100 celebrates 23 years of local impact, having given away over \$100 million collectively.

Please consider covering or attending this inspiring event - in whole or in part. For more information and for an event link please contact info@impact100louisville.org or visit www.impact100louisville.org